

2023 **GRATITUDE REPORT** 

## **MISSION**

A Nun's Life Ministry helps people discover and grow in their vocation by engaging questions about God, faith, and religious life. We do this by connecting Catholic sisters with a vibrant online community around finding meaning and joy in everyday life.

# REACH

5.3 MILLION website visits





WHEN OUR LISTENERS THINK OF A NUN'S LIFE, THEY THINK:

Grateful EDUCATED Spiritual Inspiring GOD CALL Hope Articulate Praying LOVE

SOCIAL **FOLLOWERS** 



1,6151





# 2023 HIGHLIGHTS

Praying with the Sisters





Facebook Live conversation with Sister Julia Walsh from Messy Jesus **Business** 

2 Annunciation Catholic Radio appearances



**CONTACT** | aNunsLife.org | sister@anunslife.org

# Responding to the needs of today

How does A Nun's Life Ministry reach people on the faith journey?

#### **FELLOWSHIP**

Praying with the Sisters, Trivia Night, Facebook Live, Radio Appearances

## **RELEVANCE**

560 new social media followers this year

#### **ENGAGEMENT**

137,254 podcast downloads this year

\*Data obtained Nov. 6, 2023



### **PEOPLE ARE SAYING**

I was all over your website when I was discerning religious life, it gave me the courage to jump in and discern with a religious congregation in person!

I keep up with NL on Facebook, Instagram and podcasts all the time. I actually listen to the really old episodes at work and it helps me stay focused on what is important.

You are a peaceful place to rest and recharge in a world that seems to be spinning out of control. Thank you! You give us all hope.

Please continue this podcast! I absolutely love it! It's beautiful and listening to it warms my heart.

# Thanks to your support, we can

- Create a space of welcome and fellowship, bringing together Catholic sisters, laypeople, clergy, and more.
- Engage with new audiences by developing new blogs, new website content, and new podcasts – including bonus episodes.
- Continue to walk with people through the questions, challenges, and joys that are part of the faith journey.

#### **MEDIA COVERAGE**





Chicago Tribune



The New York Times



